

**Grow Your Business
With Email & Social**

Wednesday, Feb. 7, 2018
11:30am-1pm

Location

Brandon Township
Public Library
304 South St, Ortonville, MI 48462

Facilitated by

Candy Jones-Guerin
Web World Advantage

Space & Lunch Limited

Please RSVP to:

Matt Jenkins, Exec. Dir.
director@downtownortonville.org
248-627-8070

About Our Presenter

Candy Jones-Guerin, Owner of Web World Advantage, has over 20 years Marketing and Technology experience working with local governments, businesses and organizations. She coaches businesses of all size on how to streamline digital marketing efforts.



LUNCH & LEARN

Grow Your Business with Email & Social

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Join us for a terrific Lunch & Learn program and networking opportunity in Downtown Ortonville at Brandon Twsp. Public Library. Choose from several delicious lunch choices provided by [Red Mountain Foods](#). Candy Jones-Guerin from [Web World Advantage](#) will present how to Grow Your Business with Email & Social. To kick-off a series of programs in 2018, this lunch & learn is a free event sponsored by the Ortonville DDA.

Many small businesses, organizations & entrepreneurs find themselves seeking the right strategies, tools and tactics to make their marketing efforts as effective as possible. But between Facebook and Twitter, email and mobile, deals, and whatever new social network is rolling out that month—there's a lot to keep up with. And there are only so many hours in each day. The number of possibilities can feel overwhelming.

This session will help make sense of the noise by showing you how to make the most of the combination of email and social media for your business. Throughout the session you'll be given opportunities to capture your own ideas and build out the framework of your own "next great campaign." When the session is done you'll have some simple but powerful tips for how to get your messages opened and read, shared and socially visible.

Local businesses, organizations & entrepreneurs are invited to join us and start to build a plan that will help you grow your business in 2018.

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