



2018 Lunch & Learn Sponsorships

As a supporter of the Ortonville DDA, you're already part of a strong business networking resource. The Ortonville DDA Lunch & Learn Sponsorship is a great way to gain new prospects, be an active part of this community and take advantage of new ways to advertise your business. These sponsorship opportunities are not only good for your business, but it helps the Ortonville Downtown Development Authority continue as an advocate for small businesses in our community.

Platinum Level Lunch & Learn Sponsor - \$500 per workshop (1 available per workshop)

We encourage you to have up to 4 attendees for networking at the Lunch & Learn

- Recognition of series sponsorship on DDA Facebook event posts & e-newsletter
- Inclusion in press release
- Signage at the event
- Recognition by event speakers from the podium
- Promotion of your business in the e-mail & direct mail invitation to more than 300 local businesses
- Opportunity to distribute materials on all the tables
- Five minutes for you to share your business with the other attendees
- Greet each member as they enter

Gold Level Lunch & Learn Sponsor - \$250 per workshop (1 available per workshop)

We encourage you to have up to 2 attendees for networking at the Lunch & Learn

- Recognition of series sponsorship on DDA Facebook event posts & e-newsletter
- Inclusion in press release
- Signage at the event
- Recognition by event speakers from the podium
- Promotion of your business in the e-mail & direct mail invitation to more than 300 local businesses
- Opportunity to distribute materials on all the tables

Base Level Lunch & Learn Sponsor - \$100 per workshop

We encourage you to have 1 attendee for networking at the Lunch & Learn

- Recognition of series sponsorship on DDA Facebook event posts & e-newsletter
- Signage at the event
- Recognition by event speakers from the podium

Questions? Want to sponsor more than one workshop? Contact Mat Jenkins director@downtownortonville.org

Ortonville DDA Lunch & Learn Sponsor Program Levels of Support

Platinum - \$500

Gold - \$250

Base - \$100

Business/Organization: _____ Contact: _____

Telephone: _____ Email: _____

Address: _____

Total Contribution: \$ _____ Payable to Ortonville DDA My Check Is Enclosed



2018 Lunch & Learn Schedule

Spring Session

February 7, 2018 11:30am - 1pm

Grow Your Business with Email & Social

Brandon Twsp. Public Library

Start to build a plan that will help you grow your business/organization in 2018.

March 21, 2018 11:30am - 1pm

Small Business Marketing on a Shoestring Budget

Brandon Twsp. Public Library

If you have a limited budget, these 7 techniques will get traffic through your door at minimal or no cost to you.

May 2, 2018 11:30am - 1pm

Legal Issues for Small Businesses**

Brandon Twsp. Public Library

Protecting your business whether you are starting a business or growing an existing business.

Fall Session

September 12, 2018 11:30am – 1pm

Five Steps to Networking**

Brandon Twsp. Public Library

Learn how to become an individual to whom people want to refer more business.

October 10, 2018 11:30am – 1pm

Rock the Holidays with Email and Social Campaigns

Brandon Twsp. Public Library

How to make the most of the combination of email and social media for your business this holiday season.

November 7, 2018 11:30am – 1pm

Retail Success – Visual Merchandising**

Brandon Twsp. Public Library

Lunch & Learn session topics are the result of responses to DDA surveys from businesses and community groups.

***Topics pending confirmation and subject to change*