

Give Yourself The Gift Of New Customers!



**2018 DDA
Lunch & Learn
Series**

Rock Your Holidays With a Great Promotion Give Yourself The Gift of New Customers

**Tuesday October 30, 2018 11:30am-1pm
Brandon Twp. Public Library—304 South St. Ortonville, MI**

Join us for the next in a series of Lunch & Learn Programs in 2018.

Holiday spending and sales are going to be UP - so take action now to make the most of the months ahead & ROCK the Holidays -- Learn:

How to Create a Plan - with clear & measurable goals

Select just right Offer for audiences

Select/create just the right lists (check it twice? you bet!)

Ways to make your offer POP! -- especially on mobile

How to take it Social & make it Shareable

Specific "how-tos" for every kind of campaign: deal, donation, downloads and more

Information-packed event just in time to help your (and your customers') Holidays ROCK!



**About Our
Presenter**

Candy Jones-Guerin, Owner of Web World Advantage, has over 20 years Marketing and Technology experience working with local governments, businesses and organizations. She coaches businesses of all size on how to streamline digital marketing efforts.

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