



Ortonville Downtown Development Authority
Downtown Dollars Program

Share the delight of shopping local! Downtown Dollars are a terrific way to encourage friends, family and coworkers to shop and support downtown Ortonville.

How Do They Work?

Like a gift certificates Downtown Dollars are redeemable for merchandise/services at participating local businesses. Downtown Dollars work just like cash and make great gifts for any occasion. Use them for birthdays, employee recognition, or the upcoming holiday season...stocking stuffers! Certificates will soon be available through the DDA and participating local merchants in \$10 denominations and are currently signing up local businesses.

Here's how your business can participate:

– **Accept Downtown Dollars** at your business. All Downtown Dollars used at your business will be redeemable through the Ortonville Downtown Development Authority at 100% of face value. By signing up as a participating business you will be included in the promotional materials surrounding the program, and customers will be encouraged to spend at your business. Each participating business will be given marketing material to display indicating their participation.

– **Buy Downtown Dollars.** Purchase them yourself; use them as bonuses for your employees, thank you gifts for your faithful customers, or sell them (no up charge) as gifts in your store. Downtown Dollars can be purchased through the Ortonville DDA – director@downtownortonville.org – 248-627-8070.

– **Be creative.** Think of special promotions in conjunction with Downtown Dollars and we'll help promote it.

The annual fee to participate in the Downtown Dollars Program is \$100 payable to Ortonville DDA.

I Want To Be A Downtown Dollar Participating Business!

Name of Business: _____ Date: _____

Contact Person: _____ Email: _____

I agree to accept Downtown Dollars from customers for the purchase of goods and services. I understand the reimbursement procedures through the DDA. I agree to notify the DDA a minimum of 45 days before I elect to discontinue my involvement in the Downtown Dollars Program.

Authorized Signature: _____ Date: _____

Ortonville Downtown Development Authority Downtown Dollars FAQ

What is the Downtown Ortonville Downtown Dollars Program?

Downtown Dollars is a gift certificate program for participating shops, services, restaurants, and attractions.

What makes Downtown Dollars different from other gift cards?

Downtown Dollars are different than other gift cards because of their mission to support local shopping, services and dining in the downtown area. By purchasing and using Downtown Dollars, you are directly supporting the local merchants who make our community a unique and vibrant place to be.

Where are the stores who accept Downtown Dollars located, and how do I identify them?

You can find a list of participating businesses on the brochure you receive with your purchase or at www.downtownortonville.org. Each participating business will also have Downtown Dollars marketing material on their door, window or at the checkout. We are currently signing local merchants up for the program.

What increments are used for the Downtown Dollars?

Downtown Dollars are sold in \$10.00 denominations. All sales are final. There are no cancellations, exchanges, or refunds.

When do Downtown Dollars expire?

Downtown Dollars expire 12 months from the date it was issued.

Can patrons cash in their Downtown Dollars?

No. All Sales are final. There are no refunds, exchanges, or cancellations. Participating businesses can give change from a Downtown Dollar purchase. The Ortonville DDA and participating businesses are not responsible for Downtown Dollars that are lost, stolen, or damaged.

How can I purchase Downtown Dollars?

Downtown Dollars are available through the Ortonville Downtown Development Authority at the Village Offices – 476 Mill Street, Ortonville. Some participating businesses may elect to purchase Downtown Dollars to sell at their stores. Coming soon...Downtown Dollars will be available for purchase on the DDA website – www.downtownortonville.org. Additional processing and mailing fees may apply.

What if I want to purchase something that costs more than my Downtown Dollar is worth?

The method of payment for the remaining balance will be determined by the participating business.

What happens if I need to return something I purchased with my Downtown Dollars?

Return policies will follow the policies of the participating business.

Additional questions about Downtown Dollars should be directed to the Ortonville DDA